



Meet Kendall Peterson

Leadership & Organizational Performance Strategist

Kendall doesn't deliver talks. He creates shifts.

As the founder of Elemental Strategies and creator of The Elemental Success Formula™, Kendall has advised 300+ organizations, from banks and nonprofits to national associations, helping leaders move from complexity and frustration to clarity and execution.

From navigating homelessness as a teenager to becoming a trusted advisor to executives and leadership teams, Kendall brings a rare combination of perspective, credibility, and practical insight.

Every keynote is built to do one thing: change how your organization thinks, works, and leads.

Previous Keynotes

Build Something That Works

The 7 Essential Elements of a Healthy, High-Performing Organization

From Burnout to Breakthrough

How to Reset, Rebuild, and Reignite Your Team's Performance

The Essential Edge

The Truths That Separate Real Leaders from the Rest

What Got You Here Is Keeping You Here

Why Growth Stalls—and How to Break Through

The Problem Isn't the People

Why Misalignment, Not Motivation, Is Killing Your Culture

Leadership Under Construction

A powerful story-driven keynote on growth, resilience, and leadership

What People Are Saying

"This was the talk we didn't know we needed. Our entire leadership team is still talking about it."

— Chief Strategy Officer

"Kendall didn't just challenge us, he gave us a way forward."

— Executive Director

"No fluff. No theory. Just real, actionable clarity."

— VP, Professional Services Firm

Speaking Formats

Keynote

High-impact mainstage session that inspires and challenges

Breakout Session

Interactive, workshop-style session for deeper engagement

Workshop

Application-focused session to turn insight into action

Panel / Facilitation

Executive discussions and moderated conversation

Popular Keynote

ONE SMALL STEP: What It Really Takes to Reach Your Goal

Why This Keynote Delivers

This isn't another motivational talk.

Kendall equips leaders with practical frameworks already tested in real organizations, so they don't just leave inspired, they leave ready to act.

Big goals aren't reached by chance. They're engineered by focus, fueled by teamwork, and lifted by belief.

This keynote takes your audience inside one of history's greatest achievements, the Apollo 11 moon landing, and translates it into a powerful framework for execution, alignment, and momentum.

But this isn't about space.

It's about what it actually takes for your team to move from vision to reality.



Perfect For These Audiences

- Executive Leadership Teams
- Corporate Conferences & Annual Meetings
- Professional Services & Consulting Firms
- Nonprofit & Association Leaders
- Growth-Stage Organizations
- Faith-Based Leadership Events

What Your Audience Walks Away With

- A clear understanding of why most teams fail to execute on big goals
- The role of alignment, communication, and shared mission in success
- How small, consistent actions create massive results over time
- A renewed connection to purpose, possibility, and performance

Proven Impact

- Trusted by **350+ organizations** across industries
- **Delivered hundreds** of leadership sessions, workshops, and keynotes
- **87% of leadership teams** report improved alignment within 60 days
- Organizations consistently report:
 - Stronger execution rhythm and accountability
 - Improved communication across teams
 - Reduced friction and clearer decision-making

